

City College News

GEORGE BROWN COLLEGE

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New departments to handle 'access' programs, revenue producing projects

A desire to help more people enter college and the search for new sources of revenue has led to the creation of two departments at George Brown.

One of the departments - a new academic division called Transitions - was established in January, bringing together existing 'access' programs under one administrative roof. These youth training, community and remedial programs allow groups of people access to College services.

The other department - called Ventures - groups together College services that have the potential of earning revenue for George Brown.

The departments, along with some other unrelated administrative changes, affect several hundred staff members.

(See page 2 for Doug Light's comments on the developments)

The Transitions Division includes the Futures program, which was formerly in the Business and Industry Training Division; the Ontario Basic Skills program, Academic Upgrading and Hearing Impaired Departments from the Academic Division, the Job Start program and Special Needs Department from the Registrar's Department, the two Adult Basic Education Centres and the Community Outreach Department from the Research and Program Development Department.

This grouping will encourage further development of program flexibility and expertise in literacy and adult remedial education, particularly with a community focus, says Academic Vice-President Garth Jackson.

"All of (these programs) deal with clients who require special services from the College."

The division will also provide institutional leadership in developing programs that meet the needs of adult learners from all backgrounds.

A shrinking secondary school population is making this group - which is already more than half of all new post-secondary students - increasingly important, Jackson says.

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Photo: Sandra Kerecova

Residential Construction Management student Joseph Maviglia will read his poetry at the Casa Loma Arts Fest Feb. 27-March 3. Several magazines have published his work.

Technology student/poet will read at first Casa Loma Campus Arts Fest

Amid the clanging lockers, and reverberating machinery of Casa Loma, Joseph Maviglia can still hear the muse.

Inspired, perhaps, by the legendary figure, the Residential Construction Management student writes poetry that speaks of his 16 years as a construction worker and his cultural legacy as a southern Italian.

The titles of Maviglia's work - *White-wall*, *The Job is God*, and *Mid-Season Strike* - reflect his experience and his desire to tell stories from the lives of ordinary people in his poetry.

His work, published in poetry magazines, often tells of the struggle of immigrants to marry their past existence with their lives in Canada.

"Christ has travelled with him," he writes about an immigrant in *The Job is God*, "but there is no sacrament to match/his gathering of wealth."

Maviglia's work has been published regularly in magazines such as the *Poetry Canada Review*, *This Magazine*, and *The Canadian Forum*, and he has received grants from the Ontario and Toronto Arts Councils and the Secretary of State.

He had read his poetry at conferences and in cultural hot spots like the Rivoli restaurant on Queen Street West, but his

classmates and instructors will get their first chance to hear him when he reads at the first Casa Loma Arts Fest in late February.

The Arts Fest, which runs between Feb. 27 and March 3, will include theatre, dance, film, music, visual arts and creative writing as well as readings of both poetry and fiction.

George Brown Theatre and School of Dance students will perform, student artists and writers will compete for prizes, and well-known authors such as Rick Salutin will take part. The six-day Fest will end with a bang as the Casa Loma Students Administrative Council hosts a Battle of the Bands.

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Comment by Doug Light

Structural changes will foster growth of new expertise

George Brown's administrative structure has developed slowly over the last 20 years. As a result it reflects, to a certain extent, the way that George Brown has grown and the talents of its staff. But the structure of an institution is more than just a reflection of the past and present. It's an indication of the direction of future growth.

The administrative and structural changes that came into effect this January clearly indicate the College's desire to be prepared for the challenges and opportunities that lie in the years ahead.

The Transitions Division unites programs from across the College that cater to the needs of particular sectors of our community - disadvantaged youth, adults in need of upgrading, the hearing impaired, recent immigrants and women. These college students will become more important to George Brown in coming years. Through Transitions, we will develop the flexibility and expertise to respond quickly to needs with high quality programs and services.

New expertise will also be a result of the Ventures Department. It will encourage and foster an entrepreneurial spirit at George Brown that will result in better and more efficient services. The revenue from these activities will be reinvested to further other College work.

The incorporation of professional development activities into the Human Resources Department will help to maximize the effect of our efforts in this critical area. Support staff, faculty and administrators will all benefit from the work of the integrated department.

A stand-alone International Outreach Department will be able to further its work in helping developing countries, offering in the process new professional development opportunities for College staff.

Our new structure, in all its facets, reflects our College's future, and its goal of developing close and mutually beneficial relationships with our community, business sector and other educational institutions.

Transitions and Ventures are created

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"George Brown ...is an adult institution."

A dean for the new division will be chosen in the next few weeks, Jackson says.

Transitions is the first new division at the College since the formation of the Technology Division early in 1986.

Growth, of a financial nature, is also one of the goals of the College in setting up the Ventures department. Currently made up of College bookstores, residences, parking lots, printing services and the Innovation Centre, Ventures will also develop new revenue-producing projects and services.

Efficiently managed operations, such as the bookstores, prove that George Brown can provide better service to its students and still earn revenue, says Administration Vice-President Jim Turner.

"We think there is real potential (for new services)."

Ventures will also be responsible for developing new fund-raising or equipment solicitation programs.

Turner, who will be setting up a selection committee to choose a director for the new department, was named Senior Vice-President in the series of administrative changes that created Ventures and Transitions.

Other changes, announced by President Doug Light, that went into effect on Jan. 1 include:

- The transfer of responsibility for professional development to the Human Resources Department. Alex O'Reilly, who was Director of Professional Development and International Outreach, will remain in charge of the growing international development work of the College.

- Bob Gwilliam, formerly Dean of Research and Program Development, has been named Assistant to the Academic Vice President. He is now responsible for co-ordinating liaison with universities and other educational institutions as well as maintaining a role directing research, operational review and other special projects.

George Brown is planning to "move aggressively" to create agreements with school boards and university-level institutions to allow secondary school students credit for their college-level work, and give George Brown graduates credit towards further education, Jackson says.

- Academic Dean Ray Santin has been given responsibility for developing a language centre. The centre would group existing language training programs and encourage development of new language and cultural programs for Toronto's

multicultural community.

- The Continuing Education and Marketing Department has been expanded with the addition of Institutional Research Manager Teresa Karolewski, as well as College staff at the Student Career Information and Placement Centre at 777 Bloor St. W. and the Adult Career Centre at 12 Shuter St.

Karolewski has helped develop and analyze marketing surveys for the College for several years in her role with the Research and Program Development Department. She is also responsible for the operation of the Metro Labour Market Study project - an annual study of changing labour needs.

Career Counsellors John Kitchener at the Student Career Centre and Lois Athanasiou at the Adult Career Centre, offer career and educational guidance to both youths and adults. The Centres are run in co-operation with the Toronto Board of Education and the City of Toronto.

College staff at both Centres can help reach sectors of the community beyond secondary schools, says Continuing Education Dean Bob Struthers.

All the administrative changes went into effect at the start of January.

Funding, tuition up

5.6 per cent in '89

Provincial funding of colleges and tuition fees will both rise by 5.6 per cent this year.

The increases will mean Ontario colleges will split an extra \$37 million and most students will pay \$35 more than this year.

The Ministry of Colleges and Universities will divide a total of \$698 million among the province's 22 colleges - giving extra money to northern colleges and to colleges offering programs for special needs students and programs in French.

The Ministry says that four per cent of the funding increase is to cover increasing costs, including \$8 million to cover the increased costs of the current faculty contract.

The exact amount of George Brown's grant for the 1989/90 financial year has yet to be determined.

The provincial operating grant is the College's largest single source of funds. In past years it has accounted for more than 40 per cent of George Brown's operating budget of more than \$90 million.

The 5.6 per cent increase in tuition will raise the annual amount paid by most students in the fall of 1989 to \$685 from \$650 this year. Tuition payments account for about 10 per cent of George Brown's total revenue.

Departments plan to emphasize hiring of women

Several divisions and departments at George Brown have prepared plans to emphasize hiring women as part of the College's employment equity program.

The hiring plans will increase the proportion of women in faculty and middle and upper management jobs over the next five years.

Women are currently under-represented in these job categories, as well as in manual and skilled trade areas, according to a 1988 study of full-time staff at the College.

The hiring plans are expected to have the most dramatic effect in the College's management ranks, where the proportion of women is expected to rise considerably, says College Employment Equity Coordinator Bev Campbell.

The hiring plans are part of an overall College employment equity program, supported by the Ontario Government, that aims to reduce concentrations of either men or women in particular types of jobs. All Ontario colleges are starting similar programs, though George Brown is currently a leader, says Campbell.

The five-year equity plans prepared by deans and directors are currently being compiled by Campbell for presentation to the Board of Governors early this year.

The College will work to ensure that it has an adequate supply of qualified female applicants for particular jobs, Campbell says.

"There's a big concern (among deans and directors) about being able to find and attract women in working non-traditional field," says Campbell. Employment equity programs at many institutions and companies has created a high demand for them. A total review of the College's employment system, including hiring practices, is currently underway by the Human Resources Department.

Departments are emphasizing training and education to solve the scarcity problem over the long term.

Several of them are planning to take specific steps to ensure that more women become qualified for upcoming vacancies - including encouraging more women to study in non-traditional fields at the college. Using George Brown's training expertise, some are planning to offer special professional development programs for women. Other departments are planning to hire more women in part-time and sessional positions.



Grocery chain executive Andy Faas has been elected Chairperson of George Brown's Board of Governors for a one-year term. He replaces Marvin Gerstein.

New Board of Governors Chairperson Andrew Faas says that staff come first

People come first for George Brown's new Board of Governors Chairperson.

While Andrew Faas (pronounced Foss) may compromise on a lot of things, his staff is always at the top of his list of priorities.

"I am ruthless in terms of ensuring employees have good working conditions, good communication vehicles for input and feedback, a clear sense of direction, fair and equitable compensation and that they're treated with respect."

While Faas, the 40-year-old Executive Vice-President of National Grocers Co. Ltd., won't direct day-to-day operations of the College, he will influence its policies and development as leader of the 16-member Board.

The soft-spoken executive of the company that owns and operates the Loblaw's and Mr. Grocer grocery chains was elected in December, replacing Marvin Gerstein, who retired after eight years on the Board.

Following a three-year term as Chairperson, Gerstein, who is Vice-Chairman of Peoples Jewellers, is pleased to turn the position over to Faas.

"Andy's complete background as a graduate of the college system...and his extensive industrial experience give him the strength to be a great leader of the Board. He has the talent to take the College through what will be a very exciting and challenging period."

Faas, a business graduate of St. Clair College in Windsor, joined the Board four

years ago and has been Vice-Chairperson.

He envisions the role of the Board to serve as "visionaries who constantly ask ourselves what we need to do to respond to our constituents."

Faas is proud of George Brown's work in such areas as daycare, community outreach and multiculturalism.

"The College has been doing a great job under extreme pressures and tight parameters."

It will be up to the Board and senior management to create the type of atmosphere which will foster this action, says the new Chairperson.

Also elected at the December meeting were Board members Linda Geluch as first Vice-Chairperson and Kenneth Graydon, second Vice-Chairperson.

Late last year the Board developed a new mission statement for the College, co-ordinated by Faas, which emphasizes a stronger student focus. "We'll be looking closely at our decisions and asking ourselves if they measure up to our goals," he says.

The Chairperson also has his sights set on creating an environment which encourages College staff and faculty to "feel free to chat with the Board members."

Faas also wants to encourage greater Board participation with various groups both internally and externally, and do more "flag waving". "We've done a lot of really great and positive things which we have to let people know about."

Dental grads are top earners - poll

There's gold in them there teeth!

Dental Hygienists and Denture Therapists are the highest paid George Brown graduates by a big margin, according the 1987/88 post-secondary placement report.

Denture Therapists, who make and fit dentures, came in first by reporting average starting salaries of \$45,000.

Second on the list were Dental Hygienists, who reported making an average of \$42,000 in their first year of work.

Graduates of the Court Reporting (Stenomask), Nursing, and Orthotics Prosthetics (Clinical Methods) programs tied for third place with an average salary of \$31,000.

Salaries for graduates of most other programs were slightly above or below the College-wide average of just under \$22,000.

That figure has jumped substantially from past years. Just two years ago graduates reported average starting salaries of \$18,100.

The report, which is based on a survey of 2,181 students who graduated between Sept. 1, 1987 and Aug. 31, 1988, found that the placement rate remained constant with last year's rate at 96 per cent. The proportion of students who found work related to their program increased one per cent for a total of 92 per cent. Overall placement for graduates of Hospitality and Health Sciences programs was 100 per cent.

Casa Loma Arts Fest

Continued from page 1.

The Fest is the creation of two Academic Division instructors - Donna Wooton and Peter Lovrick.

"Students don't realize the scope of George Brown activity. It's enriching and educational to make students more aware of other activities outside their own departments," says Wooton.

Wooton and Lovrick had the idea for an Arts Fest last year after they arranged for Theatre students to perform for several of their classes.

Casa Loma has had a dearth of cultural events over the last few years that bring life to the campus outside the classroom and lab, Wooton says.

Students from all over the College are being invited to submit their visual arts or creative writing in two competitions that will be judged for cash prizes.

Both the visual and written work will be on display at Casa Loma during the Fest.

Every day a film from a different culture will be shown.



Photo: Sabina Kuzmenko

A PIECE OF CAKE. The Fashion District Daycare celebrated its first birthday on Dec. 15. On hand for the official cake cutting were (bottom row from left): Jonathan Rudin, Eleisha Eakin and Raymond Zhang; (top row from left) Senior Vice President Jim Turner; City of Toronto Alderman Dale Martin; and Chris Kuzik, Executive Director of the Metro Toronto Dress and Sportswear Guild, and Barbara Banfield holding her daughter Anne.

Nightingale daycare for hospital staff

Later this year, children of downtown hospital workers will have a place to play, learn and rest at Nightingale Campus.

They'll spend their days in a daycare centre that will be built beside the main campus building this summer.

The \$700,000 centre will accommodate 52 children ranging in age from six weeks old to pre-schoolers.

Nightingale will be the fifth College-operated daycare centre to provide community child care as well as practical experience to students in the Early Childhood Education and Daycare Assistant programs.

Another daycare centre, at Casa Loma Campus, is slated to open in 1990.

Construction of the Nightingale Centre is being funded by the College, the Ontario Ministry of Community and Social Services, the Toronto Institute of Medical Technology, Mount Sinai Hospital and the Toronto Hospitals.

Children of staff who work in the nearby Institute or hospitals will have first priority for placing the children in the Centre.

While plans have not been finalized, Nightingale Campus Manager Ron Swentzki expects construction of the two-story free-standing building to begin in May.

The structure, which will occupy a narrow strip of green space just west of the campus on Elm Street, will probably be connected to the main building with a second-story walkway, he says.

A playground is tentatively planned for the north end of the site next to Elm street.

As the Fashion District Daycare celebrated its first birthday on Dec. 15, Senior Vice-President Jim Turner said the Ministry of Community and Social Services has provided nearly \$500,000 to the College's daycare operations in the past year - and there's more to come. Additional funding has been promised for the Casa Loma centre.

The Fashion District centre is for children of fashion industry workers.

Campus donors vie for honour as big dippers

George Brown staff and students can win honour for their campus - lying down.

They can give blood in a series of drip-a-thon clinics organized at all campuses by the Red Cross in late January and February.

The campus with the largest increase in donations compared to last year earns a certificate, says Red Cross clinic organizer Julie Krawchuk.

The friendly competition couldn't come at a better time, she says. "Every holiday period is tough for collection."

Last year St. James, Kensington and Casa Loma staff and students contributed more than 100 units of blood each - so it's anybody's game, Krawchuk says.

The clinics are organized for St. James and Kensington on Jan. 25, for Casa Loma on Feb. 2, and for Nightingale on Feb. 28. (See the Events column on page 6 for times and locations.)

Imagine College in the year 2000 is study mandate

The next generation of Toronto college students may never sit in a George Brown classroom.

By the end of the century, students will do a lot of their studying at home, using a video-phone linked to instructors.

They won't even enrol at George Brown, or any other particular Metro college for that matter, because all the area's colleges will be amalgamated into one huge institution.

This is Paul Lewis' vision of the college system in the year 2000.

By looking into the crystal ball, the Technology Division Continuing Education Co-ordinator is doing what staff of Ontario's 22 colleges, and their communities, are being asked to do in the next few months.

Everyone connected with the college system will be asked to 'Imagine your college in the year 2000' as part of an extensive study sponsored by the Ministry of Colleges and Universities and organized by the Council of Regents.

The Ministry and Council are essentially asking: "What will the college system look like in the next century and how do we get there from here?"

The study's title - Vision 2000 - summarizes its goal.

"We want to inspire a vision from the bottom up. We want people at all levels to let loose their imaginations in a creative way and be a part of this vision building process," says study Executive Officer Terry Dance.

"Colleges are under real pressure to take a qualitative look at the direction we're going and if we are ready to meet the constant changes we're faced with."

Dance is on sabbatical from her role as Chairperson of George Brown's Community Outreach Department.

She is just one of several George Brown staff members involved with directing the year-long strategic planning process, which is intended to assist the Minister of Colleges and Universities in reviewing and renewing the college system's mandate.

Sitting on the Vision 2000 Steering Committee - which provides overall direction to the study teams - are Technology Dean Shirley Holloway and new Board of Governors Chairperson Andy Faas (See story on page 3).

Academic Vice-President Garth Jackson Continued on page 6.



HERE'S THE DEAL: Students from nine Metro high schools put their business skills to the test at the annual Marketing Education Clubs of Canada Association showdown, held at the College on Jan. 6. Judged by our business students, the grade 10-13 students had 10 minutes to sell their marketing schemes. East York Collegiate Institute's Louis Georgakopoulos (right), gives Retail Management student Erin Bottrell, his sales pitch.

School of Business works to improve program quality and communication

Secondary school teachers and guidance counsellors will have something new to read in February - thanks in part to George Brown's operational review.

They'll be looking at the first issue of a new newsletter about programs and developments in the School of Business at George Brown. Called simply "School of Business", the publication is intended to make them better acquainted with the School's new directions.

OPERATIONAL REVIEW

"We're being as responsive as we can be to the needs of business," says Dean Jim Ross.

The team reviewing the School of Business two years ago made improving communication their number one recommendation. It also stressed a number of other steps that need to be taken to improve program quality.

Ross, and Don Kitchen, an accountant who headed the review team, reported to a recent Board of Governors meeting that most of the review recommendations are being implemented.

"The wheels are in motion," Kitchen said.

The School's advisory committee system has been revitalized with new structures and members, and a student course evaluation system will start this year.

Students dropping out of programs are

also being asked why, in a two-year effort to determine the reasons for attrition from School programs.

Another major recommendation, to meet the needs of both students and the business sectors the School serves, was to introduce co-op components in more programs. Three programs already have added co-op work terms - Small Business Management, Data Processing, Accounting - and the School is planning to add co-op to Marketing, Retail Management and Legal Secretary programs. The Retail Management program will include a form of parallel co-op in which students spend some time each week working and studying at College. This system answers the industry's need for part-time help and the students' need for income, says Ross.

School staff are developing new programs dealing with investment counselling, international trade, travel counselling (offered in co-operation with the School of Hospitality), sports marketing, and a dental secretarial program (offered with the Health Sciences Division).

The need for upgrading the skills of teaching staff, and teaching equipment, was another recommendation of the operational review team.

A professional development committee has now been established to organize workshops and seminars, and new micro-computers have been purchased.

Events

Jan. 25 - Affirmative Action Advisory Committee meeting, 8:30 a.m., Boardroom 500 MacPherson. All welcome. Call June Kingshott (ext. 2217) for information.

- Lecture: Japan, 3 p.m., Casa Loma Auditorium. One of the *Know Your Neighbours* series presented by the George Brown College Seniors Association. For information call ext. 2439 or 2405.

- Blood Donor Clinics: 9 a.m. to 3 p.m., St. James atrium and Kensington Room 3106.

Jan. 26 - President's Advisory Committee meeting, 8:30 a.m., Boardroom 500 MacPherson.

Feb. 1 - Lecture: Italy: Part I, presented by York University professor Frank Sturino. 3 p.m., Casa Loma Auditorium. See Jan. 25 for time and details.

- Men's Basketball vs. Seneca College, 7 p.m., St. James gym.

Feb. 2 - Blood Donor Clinic: Casa Loma Gym, 9:30 to 3:30 p.m.

Feb. 3 - Manager's Workshop: Hay Job Descriptions. Call Human Resources (ext. 2313) for time and details.

- Women's Basketball vs. St. Lawrence College, 6 p.m. St. James Gym.

Feb. 6 - Manager's Workshop: Managing the Support Staff Collective Agreement. Call Human Resources (ext. 2313) for time and details.

Feb. 7 - Board of Governors meeting, 5 p.m., Boardroom, 500 MacPherson.

Feb. 8 - Lecture: Italy: Part II, presented by Toronto Lawyer Annemarie Castrilli. See Jan. 25 for time, location and details.

- Men's and Women's Basketball vs. Centennial College, 6 p.m., St. James Gym.

Feb. 9 - Day-long networking session for all female employees. Casa Loma Staff Lounge. Sponsored by the Affirmative Action Advisory Committee. Call Maria DeNotaris (ext. 3294) for information.

Feb. 10 - George Brown hosts a men's volleyball tournament involving eight colleges, 4 p.m., St. James Gym. Continues on Feb. 11.

Imagine college in 2000, staff asked

Continued from page 5.

is a member of a committee charged with developing a college system vision. This committee's members have planned visits to each college to help run 'brainstorming' sessions.

Continuing Education and Marketing Dean Bob Struthers is George Brown's Vision 2000 Co-ordinator. He will structure and organize the "Imagine your college in the year 2000" days to be held at the College this winter and spring. He also sits on the committee responsible for drawing a portrait of the system today and how it will look in the next century.

Vision 2000 was launched in November, 1988, by Colleges and Universities Minister, the Hon. Lyn McLeod, who asked the Council of Regents to develop a vision for the College system for the year 2000.

That vision will help the colleges "face the challenge of meeting changing needs in a changing environment," she said.

The Council is looking for ideas from the college staff, students, graduates, employers in business and industry, and labour and government representatives.

The Council has divided Vision 2000 into five broad areas of study, with five study teams. With guidance from the Steering Committee, each team will be responsible for research and consultation in their field.

"This is a very different approach to strategic planning and the times are right for changes. The system is dealing with new learners, new strategies and new educational partners," says Dance.

"We have no hidden agenda as to what shape the system takes in the year 2000. The vision building is an opportunity to have people openly and honestly discuss their visions, and the College communities should not be passive about their involvement."

The teams will attempt to:

- Draw a portrait of the colleges, and analyze key economic, demographic, political and social trends including those likely to face colleges in the year 2000. They will also compare Ontario's system to others nationally and internationally, and explore program rationalization.
- Define the economic role of the college system in Ontario, and explore the consequences of a rapidly changing workforce.
- Examine the social role of the colleges in their diverse communities.
- Inspire a vision from each college about its future and the future of the college system as a whole.
- Consider the 'linkages' between educational institutions - from kindergarten to

graduate school.

Each study team will submit a final report to the Council in late summer. The Council will develop its final report and recommendations by December, 1989.

Some teams will also be issuing interim reports in the next few months.

One team will issue a discussion paper in April 1989, which will include factors affecting the quality of college education; possible plans to ensure accessible, efficient and high-quality programs, and appropriate relationships between colleges and government, including funding arrangements.

Vision 2000 comes to George Brown on February 16, when members of a provincial study team meet with the President and Vice-Presidents, College Council and executive representatives from the faculty and support staff unions.

Within the near future there will be a general Vision 2000 meeting which will include representatives of all College interest groups.

"The process of building this vision is as important as the end product. It's so crucial to get people talking about the college...their college," says Dance.

George Brown's Professional Development Committee for Counsellors is also getting the ball rolling with a Vision 2000 Day on March 13, in the School of Hospitality.

Dance hopes to encourage staff at all levels to get together to discuss their ideas of their college and the system.

"This is the type of activity we hope will take place throughout the system," says Dance.

Groups unable to make a verbal presentation to a sub-committee of Vision 2000 can send a written submission to:

Vision 2000
Ontario Council of Regents
790 Bay St., 10th Floor
Toronto, Ontario M5G 1N8

Men's Basketball Huskies may be heading for finals

George Brown's men's basketball team may be heading for the Ontario college championships after one of its strongest seasons in years.

The team, with a few fresh members, is playing consistently well, says College Athletics Manager Alex Barbier.

By mid-January, the teams 5-3 win loss record put them in second or third place in Ontario and seventh in Canada, says Barbier.

George Brown graduates the first Canadian-trained wine stewards

Cheers. Salut. Prosit. L'chaim. Down the hatch.

However you say it, George Brown was the toast of the country's wine connoisseurs in December as it graduated the first Canadian-trained class of sommeliers.

Sommeliers, or wine stewards, organize the cellars of restaurants and hotels and recommend wines to diners to accompany their meals.

"The sommelier is considered one of the most prestigious members of a restaurant's staff," says Hospitality Chairperson Brian Cooper.

"This specialist's knowledge, service and marketing of fine wines demonstrates a life-long investment in studying and tasting products of the world's great wine countries."

Until George Brown's program was established last year, the country's sommeliers - and there were less than a dozen - were trained in Europe or the United States.

Now their ranks have been swelled by the six students who were presented with their official 'chains of office' in December.

The presentation of the silver 'tastevin' signifies that the sommelier has been professionally recognized by The Sommelier Guild of Canada and has successfully completed George Brown's rigorous 20-week program.

Designed specially for wine selling professionals, the program covers the history, theory and tasting of wines, as well as buying, storing, merchandising and serving techniques.

Following completion of the program, students must then complete a theory examination, on-the-job-training, a tasting examination, and a practical tasting component.

Sitting at the top of the class was Chris Boland, owner of Trappers Restaurant and a graduate of George Brown's Culinary Management program.

This unique program is a joint venture sponsored by the College, the Ontario Hostelry Institute and Schenley Distillery. Schenley not only provided \$125,000 for the one-of-a-kind sommelier lab, but has also committed to underwrite each student's tuition to the tune of \$500 for the next five years.

The ceremony was held at Plumer's,



Katheline Wedge (left) played in a George Brown production of *The Fall of Loneliness* the St. Lawrence Centre 10 years ago. Now the former College nurse, who took early retirement, is a professional actor. She is currently in a production of *Mousetrap*.

Early retiree finds the world's a stage

Since leaving George Brown, she's been a bag lady, skating coach, warden in the Don Jail and secretary.

Now she's caught in a trap.

Katheline Wedge has spent the last two years acting in a Toronto production of the mystery *Mousetrap*. The former College nurse's other "jobs" are also roles she's taken in stage, television and film productions.

Wedge decided to take early retirement six years ago when she was 57, and is now having the time of her life in her new career as a professional actress.

"I took early retirement to pursue an acting career which I've wanted to do since I was 15 years old," says the high-energy Wedge, who dabbled in acting since her childhood years in England.

After working for 12 years with the College - joining the staff with the amalgamation of the Adult Training Centres in 1969 - Wedge decided to fulfill her lifelong ambition and jumped full-time into the world of acting.

She has no regrets. After a series of short term assignments on film and television productions, Wedge joined the cast of Agatha Christie's *Mousetrap* in 1986 as an understudy. Now she has a principal role as Mrs. Boyle with the Toronto Truck Theatre Production, and - at least for the moment - is trapped.

Wedge's activity belies the common images of retirement - a leisurely breakfast with Phil Donahue followed by a mid-day

stroll through a quiet mall and a long nap.

She, and many of her fellow retirees are living proof that early retirement can take many forms.

Former employees who have taken advantage of the College's three-year-old early retirement program have set out to sail the Caribbean, travel, and study for the Anglican priesthood.

This year, George Brown has again set aside funds for an early retirement incentive program that is open to all employees who have at least 10 years' service and are between 40 and 65 years old. Faculty members must be younger than 65 as of Aug. 31, 1989 with support and administrative staff younger than 64 on the same date.

To date, 55 people, most of them over 60, have taken advantage of the program which provides early retirees with 25 per cent of their gross annual income at the time of retirement plus any other retirement benefits.

Under the plan, College employees who want to retire early, between April 1 and Aug. 31, 1989, must send an application letter to the Human Resources Department stating their intent no later than Feb. 15.

Applicants will be accepted on a first-come, first-served basis and will be informed by Mar. 31, if their request for early retirement will be granted.

More information about early retirement is available through the Human Resources Department.

Names in the News



Photo: Neil McGillivray

ZAP BEFORE YOU ARE ZAPPED - Richard Cameron of the Casa Loma Audio Visual Department tries his hand at a video game that was up for grabs at a sale of obsolete computer and office equipment organized by the Computer Based Learning Centre in late December. The sale raised \$2,500 to buy software for the Students First Computing Initiative - a project that will enable students to use computers in College libraries.

Rosemary Armitage of the Payroll Department braved the frigid waters in Lake Ontario in late January as a member of the Roots Sixpack Ice Canoeing team. The team paddled their canoe and clambered over ice floes in races at Harbourfront on Jan. 21 and 22.

The College's Job Start program has been doing more than just providing upgrading and job counselling to young unemployed people - it has put several of its own graduates on staff to help out. Currently, Senior Trainees Mary Zollo and Michael Swartz are helping with office work and assisting trainees in writing their resumes. In the past, former trainees have helped coordinate job placement.

Community Worker student Debbie Nelson has won the Special Achievement Award of the Batchewana Band of the Ojibway Nation for her community work and studies.

Chatelaine Magazine's new look is partly the work of 1987 Graphic Design graduate Victoria Primicias, who has joined its art staff.



WE'LL ALWAYS HAVE PARIS - Fashion student Mae Louie still came home from an international design competition winner - even though her dress didn't take any of the prizes. After seeing student work from around the world, and visiting some of the big couture houses, such as Ungaro (above), Louie says she has a better grasp of what it takes to succeed. "Now I know what sells - good quality work, and very simple but elegant lines."

Ontario's shortage of nurses was evident in early January when 17 Metro hospitals and nursing agencies assembled in the St. James atrium to woo nursing students for both summer and full-time jobs. They offered t-shirts, buttons, corkscrews, and invitations to pizza parties, as well as glossy brochures describing their excellent facilities and working conditions. Sensing a sellers' market, some students were holding out for work in the field of their choice. "I'm interested in burns, psych or pediatrics," said third-year student Helen Goulding, coolly glancing over a slick presentation kit.

A union leader and television executive have joined George Brown's Board of Governors. David Pratley, President of Business Television Ltd.; and Herman Stewart, Business Manager of the International Ladies Garment Workers Union, and Alex Yeung, of Mutual of Canada, were appointed to the Board by the Council of Regents.

After spending a good part of the last few years in Africa and China, School of Business instructor Clive Cannon is putting down some roots in Canada. He's now Co-ordinator of the School's Marketing program.

The Human Resources Department has told us of the following staff changes:

Joining faculty of the Barbering and Hairdressing Department of the Fashion Division at Kensington is Francoise Lefebvre.

New support staff include: Cristina Grossi in the Translation Services Department at Casa Loma; Robert Higgins in the School of Business Part-time Studies Department at St. James; and Phulmati Mohabir in the English and Liberal Studies Department at St. James.

Internal transfers include Ron Cooper, who has left a faculty position in the Academic Upgrading Department at Casa Loma for a position with the Orientation for Success program at the same campus.

Retiring from the College are faculty members Hector Greville and Thomas Rivett. Greville, who is one of the founders of the Graphic Design program at George Brown, has been with the College since 1966. Rivett, who taught in the Mechanical Systems Department of the Technology Division, has been with George Brown since 1977.

Leaving the College are Teena Claveau, Robert Ferguson, Michael Stone, and Francine Walker.

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